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MODEL MANAGEMENT

Dake



THE BEST LIFE **STYLE**



AMERICAN STYLE NO LONGER MEANS cargo pants and Buffalo checks. These days it's likely to refer to clothes from homegrown designers who are choosing quality fabrics and U.S. manufacturers. We're seeing looks like trim-fitting chinos, bold plaids, and classic footwear. "More brands are seeking designers or bringing back heritage ideas," says Nigel Hill, chief global analyst at the marketing research company Millward Brown. "In this economy, the name, the confidence has been shaken, and there's a desire for authenticity." Media writer Leigh Stearns may inspire patriotism and a back-to-basics attitude. That's good news for some of our favorite brands. —*CHRISTOPHER*

• Club Monaco
This Toronto-based Canadian company recently launched its locally produced line "Made in the U.S.A." in collaboration with American heritage manufacturer Michael Kors. Members of the well-managing style blog *A Connecticut Yankee*. The clothes brand Club Monaco's chinos come supplied with a handmade built-in waistband. **DO HERE FOR** T-shirts, shirts, and a wide variety of ties.

• Rag & Bone
Founded in 2002, this New York City-based brand has been around for only 10 years. Rag & Bone is a sought-after name among fashion-forward men. Its style includes a wide variety of shirts for the U.S. factories producing the goods. **DO HERE FOR** T-shirts, shirts, and trousers.

• Hart Schaffner
Hart Schaffner is a New York City-based brand that's been around since 1911. **DO HERE FOR** T-shirts, shirts, and trousers.

• Steven Alan
Steven Alan created all of his clothing in New York City using a mix of local and overseas materials. **DO HERE FOR** T-shirts, shirts, and trousers.

• Hamilton Shirts
The perfect choice for your American-made suit. Its classic shirts are made in either New York or California. **DO HERE FOR** T-shirts, shirts, and trousers.

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44 JULY/AUGUST 2012



HEIGHT: 6' 2" SUIT: 40 R SHIRT: 15 X 34 WAIST: 34" INSEAM: 34" SHOES: 12 HAIR: BLONDE
EYES: BLUE-GREEN

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